
STAND OUT REPORT PROFILE



Stand Out Report is a customised technical writing service providing high quality writing and established in 2016 by Dr Kate Barnett, building on more than 25 years of consultancy work via Kate Barnett and Associates (KBA).

PROFILE: KATE BARNETT

Ph D, M Ed, BA, Dip Ed, GAICD, Member Aust Assoc of Gerontology, Churchill Fellow 2014

Dr Kate Barnett established *Stand Out Report* in mid-2016, building on 30 years as a social researcher specialising in ageing issues, with 20 of those leading her own consultancy – Kate Barnett and Associates - and 10 as Deputy Director of the Australian Workplace Innovation and Social Research Centre (WISer) at The University of Adelaide. Kate continues to work as a university researcher, but on a free-lance, project-by-project basis. Most recently, she was Lead Writer for Australia's first *Technology Roadmap for Aged Care* (launched July 2017), and undertaken by a team from the Medical Devices Research Institute at Flinders University. Kate continues to work with this team in their application to establish the Smart Ageing CRC (Cooperative Research Centre).

Kate Barnett specialises in ageing and aged care, and to this end, has always worked closely with all levels of government, peak bodies (including COTA Australia, COTA SA and others in the COTA Federation, Parkinson's Australia, FECCA and the Multicultural Communities' Council of SA), and leading not for profit aged care providers (including ACH Group, Helping Hand Aged Care, Life Care SA, Southern Cross Care Vic and SA, Ethnic Link Services in SA).

One of the key features for which this firm gained a strong national reputation was in writing – being able to produce fluent and succinctly written reports regardless of the complexity of content involved. In this time period, writing was commissioned for a diversity of audiences – governments, business, not-for-profits and the wider community –and KBA became known for an ability to target varying levels of capacity without losing valuable content.

The decision to establish **Stand Out Report** reflected Dr Barnett's wish to concentrate on writing and to reduce the amount of work KBA had undertaken that involved large scale project management, research, evaluation and stakeholder consultation. There has been an overwhelming response to the establishment of **Stand Out Report** and a variety of writing projects have been commissioned, including:

- ❖ Creating reports from draft content.
- ❖ Rewriting and restructuring reports or other documents that require expert help.

- ❖ Preparing brief documents, such as, Press Releases.
- ❖ Writing grants and tenders.
- ❖ Writing Strategic Plans and similar organisational documents.
- ❖ Designing and writing major strategies, such as, the national Technology Roadmap for Aged Care in Australia.
- ❖ Reviewing research literature and writing either a traditional Literature Review, or a user-friendly Discussion Paper, or Strategy Paper to inform decision making.
- ❖ Coordinating and writing Annual Reports.

However, a significant proportion of **Stand Out Report's** work continues to involve **evaluation** and **research**, mainly in the area of ageing and aged care.

STAND OUT REPORT COMMISSIONS

In the past 12 months, **Stand Out Report** has been commissioned for a wide range of writing and evaluation projects.

TECHNICAL WRITING

- ❖ Lead Writer for Australia's first **Technology Roadmap for Aged Care** (October 2016-July 2017). Commissioned by ACIITC (Aged Care Industry IT Council). Available at: http://aciitc.com.au/wp-content/uploads/2017/06/ACIITC_TechnologyRoadmap_2017.pdf
- ❖ Writing and editing of the **SA Office for the Ageing's Housing for Life: Designed for Living** Policy Statement (April-August 2017). Available at: http://www.sahealth.sa.gov.au/wps/wcm/connect/774f7180426a12449c029eadc5e910c3/Housing+for+Life_+Designed+for+Living-ONLINE.pdf?MOD=AJPERES&CACHEID=774f7180426a12449c029eadc5e910c3
- ❖ Writing and editing of the **Annual Report 2016-17** of the **Office of the Public Advocate** SA (March-October 2017).

DISCUSSION PAPERS

Several discussion papers have been prepared, drawing on the research literature, and analysing recent theories of ageing. These include"

- ❖ A paper prepared for the **Centre for Wellbeing and Resilience at SAHMRI** (South Australian Health and Medical Research Institute) linked and analysed theories of ageing and theories of wellbeing and resilience.
- ❖ A paper commissioned by **LifeCare** (Adelaide) that analysed research focused on attitudes to ageing and expectations of the aged care system and their implications for service providers.
- ❖ Preparation of an Options Paper for the **Elder Abuse Network**, based on national consultation with agencies working on this issue, a review of literature and the development of recommended future directions for a national advocacy body.

- ❖ Preparation of an *environmental scan* discussion paper on the naval shipbuilding industry in Australia, for a major international shipbuilding company (May-July 2017).
- ❖ Preparation of an *environmental scan* discussion paper on workforce demand and supply in the mining industry for a major mining company (September 2017).

EVALUATIONS

Stand Out Report was commissioned for several major evaluations in the aged care and multicultural fields.

- ❖ National evaluation of Elder Abuse advocacy and prevention programs in Australia, commissioned by the **OPAN** (Older Persons' Advocacy Network) (September to November 2017).
- ❖ Evaluation of the **ACH Group's** Muslim Aged Care Project (April-June 2017).
- ❖ Evaluation of the MCCSA (**Multicultural Communities' Council of SA**) community capacity building initiative *Successful Communities* (April-June 2017).

GRANT WRITING

- ❖ Member of the team writing the Flinders University MDRI's bid to establish the Smart Ageing Cooperative Research Centre (July 2017).
- ❖ Proposal writing and report editing for COTA SA (Council on the Ageing) – ongoing.

EDITING

- ❖ Editing of a report summarising research findings on consumer engagement, for aged care provider **Resthaven Inc** (July 2017)
- ❖ Editing of **Relationships Australia Queensland's** most recent **Strategic Plan** (July 2017)
- ❖ Editing of a doctoral thesis.
- ❖ Editing of book chapters.

RESEARCH WRITING

- ❖ Analysis of 20 **ACH Group's** CIMPACT quality reviews to identify organisational and workforce strengths and areas needing improvement (July-November 2017).
- ❖ Analysis of Census data and provision of guidance and writing relating to future aged care directions in Strathalbyn, South Australia. Commissioned by the **Hon Isobel Redmond MP, Member for Heysen** (March- October 2017).